



2019 Sponsorship Pledge Form

Contact Information

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website*: _____ Facebook: _____

**By providing this information, Rockbridge Area Hospice may link directly to your accounts for cross promotion as sponsorship levels allow.*

Selecting a Sponsorship Level

Sponsorships are available to any business, individual or foundation. Your sponsorship entitles you to certain benefits for Rockbridge Area Hospice's two major fundraising events: the **Golf Tournament** and the **Hospice Hustle**.

Sponsorship Level

- Signature \$5,000 and over
- Diamond \$2,500 - \$4,999
- Platinum \$1,000 - \$2,499
- Gold \$800 - \$999
- Silver \$550 - \$799
- Bronze \$200 - \$549
- Copper \$125 - \$199

Event information and a detail of the benefits included for each sponsorship level are included in this packet.

Payment Type

- Enclosed is our check for \$ _____, payable to Rockbridge Area Hospice.
- Please charge \$ _____, to my Visa MasterCard American Express.
Card # _____ Exp. Date _____ Security Code _____
Cardholder Name _____

**Sponsorships may also be paid online by visiting www.rockbridgeareahospice.org.*

- Please send me an invoice for the entire pledge amount.
- Please send me an invoice in _____ equal segments for my pledge amount.

Sponsorship forms received without payment will be invoiced.

Other Opportunities

- We cannot become a sponsor at this time, but would like information regarding donating an in-kind item or service, please contact me.
- My business would be interested in a sponsorship opportunity in connection with the Goad's Classic Cruise In. Please have a representative contact me closer to the event.



2019 Sponsor Benefits

	Signature	Diamond	Platinum	Gold	Silver	Bronze	Copper
15th Annual Golf Tournament (May 3, 2019)	<i>\$5000 - Above</i>	<i>\$2500 - \$4999</i>	<i>\$1000 - \$2499</i>	<i>\$800 - \$999</i>	<i>\$550 - \$799</i>	<i>\$200 - \$549</i>	<i>\$125 - \$199</i>
2 Foursomes**, Tee or Hole Sign	X	X					
1 Foursome**, Tee or Hole Sign			X	X	X		
Tee or Hole Sign						X	
<i>**Sponsors have until 3/31 to advise if they will use their foursome(s).</i>							
22nd Annual Hospice Hustle Walk / Run (September 21, 2019)							
Six Hustle Registrations	X						
Four Hustle Registrations		X	X				
Sponsor Sign at event	X	X	X	X	X	X	
Opportunity to insert materials into race bags	X	X	X	X			
Sponsor Logo on event tshirt	X	X	X	X	X		
Sponsor Name on event tshirt						X	X
Recognition / PR Opportunities							
Recognition on event marketing collateral	X	X	X	X	X	X	X
Advance Healthcare Planning presentation at Sponsor business	X	X	X	X	X	X	X
Cross-promotion on social media platforms	X	X	X	X	X	X	X



2019 Event Information

Rockbridge Area Hospice Golf Tournament

- WHEN:** May 3, 2019
10:30 Sign-In Opens/12:00 Shotgun Start
- WHERE:** Lexington Golf and Country Club
- WHAT:** Captains Choice/Handicapped Golf Tournament
Featuring Men's, Women's and Mixed teams (Net and Gross)
- WHY:** All proceeds from the players, corporate and business sponsorships support end-of-life patient and family care so that everyone who needs our services have access to care, regardless of the ability to pay.
- HIGHLIGHTS:** 2019 marks the 15th Annual Tournament.
Registration includes a round of golf, two beverage tickets and dinner after the tournament.



Hospice Hustle

- WHEN:** September 14, 2019
- WHERE:** Camden Field
Buena Vista, VA
- WHAT:** 5k Run/Walk and Half Marathon
- WHY:** All proceeds from the participants, corporate and business sponsorships support end-of-life patient and family care so that everyone who needs our services have access to care, regardless of the ability to pay.
- HIGHLIGHTS:** The 2019 event will once again include a Half Marathon.

